

**Evans City Borough  
Stormwater Management Program  
MCM 1, BMP 2: Target Audience Groups List**

| <b>Group No.</b> | <b>Description</b>                                                | <b>Educational Information<br/>Distribution Method</b> |
|------------------|-------------------------------------------------------------------|--------------------------------------------------------|
| 1                | Residents: Homeowners and Renters                                 | Mailboxes / Door Hang                                  |
| 2                | Remote Landlords                                                  | Mailing List (Tax Collector)                           |
| 3                | Commercial Business Operators, Employees, and Patrons             | Hand Deliver Periodically                              |
| 4                | Local Farmers                                                     | Mailboxes / Door Hang                                  |
| 5                | Contractors - Borough Council and ECWSA                           | Hand Out Per Job                                       |
| 6                | Butler County and Local Magistrate's Office Employees             | Mail; Car Windshields                                  |
| 7                | Butler County Housing Authority and President's Square Employees  | Mail; Car Windshields                                  |
| 8                | USPS, FedEx & UPS                                                 | Hand Deliver - Employees and Drivers                   |
| 9                | Church Leadership and Congregations (4)                           | Letters; Cars Windshields on One Sunday                |
| 10               | First Responders - Police, Fire, & EMS                            | Hand Deliver                                           |
| 11               | Evans City Public Library Staff & Patrons                         | Make Available Anytime                                 |
| 12               | EDCO Park Staff & Patrons                                         | Make Available Anytime                                 |
| 13               | SVJFAN Teams and Patrons                                          | Hand Deliver During Season                             |
| 14               | Local Clubs - Lions & VFW                                         | Hand Deliver; Cars                                     |
| 15               | Pumpkinfest Attendees                                             | Hand Out During Annual Event                           |
| 16               | Seneca Valley School District                                     | Develop Primary Contact & Mail Annually                |
| 17               | Utilities - Peoples, Penn Power, Vogel Disposal & Armstrong Cable | Develop Primary Contacts & Mail Annually               |
| 18               | Buffalo & Pittsburgh Railroad                                     | Develop Primary Contact & Mail Annually                |
| 19               | PennDOT District 10                                               | Develop Primary Contact & Mail Annually                |

*Developed by: Mark Widdersheim, Evans City Borough Council, Stormwater Management Committee.*

*NPDES Permit #PAG138337 Compliance Year: 2025-2026*

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|------------------|-------------------------------------------------------------------|--------------------------------------------------------|
| 1                | Residents: Homeowners and Renters                                 | Mailboxes / Door Hang                                  |
| 2                | Remote Landlords                                                  | Mailing List (Tax Collector)                           |
| 3                | Commercial Business Operators, Employees, and Patrons             | Hand Deliver Periodically                              |
| 4                | Local Farmers                                                     | Mailboxes / Door Hang                                  |
| 5                | Contractors - Borough Council and ECWSA                           | Hand Out Per Job                                       |
| 6                | Butler County and Local Magistrate's Office Employees             | Mail; Car Windshields                                  |
| 7                | Butler County Housing Authority and President's Square Employees  | Mail; Car Windshields                                  |
| 8                | USPS, FedEx & UPS                                                 | Hand Deliver - Employees and Drivers                   |
| 9                | Church Leadership and Congregations (4)                           | Letters; Cars Windshields on One Sunday                |
| 10               | First Responders - Police, Fire, & EMS                            | Hand Deliver                                           |
| 11               | Evans City Public Library Staff & Patrons                         | Make Available Anytime                                 |
| 12               | EDCO Park Staff & Patrons                                         | Make Available Anytime                                 |
| 13               | SVJFAN Teams and Patrons                                          | Hand Deliver During Season                             |
| 14               | Local Clubs - Lions & VFW                                         | Hand Deliver; Cars                                     |
| 15               | Pumpkinfest Attendees                                             | Hand Out During Annual Event                           |
| 16               | Seneca Valley School District                                     | Develop Primary Contact & Mail Annually                |
| 17               | Utilities - Peoples, Penn Power, Vogel Disposal & Armstrong Cable | Develop Primary Contacts & Mail Annually               |
| 18               | Buffalo & Pittsburgh Railroad                                     | Develop Primary Contact & Mail Annually                |
| 19               | PennDOT District 10                                               | Develop Primary Contact & Mail Annually                |

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|------------------|-------------------------------------------------------------------|--------------------------------------------------------|
| 1                | Residents: Homeowners and Renters                                 | Mailboxes / Door Hang                                  |
| 2                | Remote Landlords                                                  | Mailing List (Tax Collector)                           |
| 3                | Commercial Business Operators, Employees, and Patrons             | Hand Deliver Periodically                              |
| 4                | Local Farmers                                                     | Mailboxes / Door Hang                                  |
| 5                | Contractors - Borough Council and ECWSA                           | Hand Out Per Job                                       |
| 6                | Butler County and Local Magistrate's Office Employees             | Mail; Car Windshields                                  |
| 7                | Butler County Housing Authority and President's Square Employees  | Mail; Car Windshields                                  |
| 8                | USPS, FedEx & UPS                                                 | Hand Deliver - Employees and Drivers                   |
| 9                | Church Leadership and Congregations (4)                           | Letters; Cars Windshields on One Sunday                |
| 10               | First Responders - Police, Fire, & EMS                            | Hand Deliver                                           |
| 11               | Evans City Public Library Staff & Patrons                         | Make Available Anytime                                 |
| 12               | EDCO Park Staff & Patrons                                         | Make Available Anytime                                 |
| 13               | SVJFAN Teams and Patrons                                          | Hand Deliver During Season                             |
| 14               | Local Clubs - Lions & VFW                                         | Hand Deliver; Cars                                     |
| 15               | Pumpkinfest Attendees                                             | Hand Out During Annual Event                           |
| 16               | Seneca Valley School District                                     | Develop Primary Contact & Mail Annually                |
| 17               | Utilities - Peoples, Penn Power, Vogel Disposal & Armstrong Cable | Develop Primary Contacts & Mail Annually               |
| 18               | Buffalo & Pittsburgh Railroad                                     | Develop Primary Contact & Mail Annually                |
| 19               | PennDOT District 10                                               | Develop Primary Contact & Mail Annually                |

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Notes: Code Enforcement doesn't have a solid handle on rental units and landlords - refer to tax collector.  
Letters were sent to four (4) local church leaders in December 2023 re: Regional Stormwater Authority Initiative.  
Removed NOTLD Attendees as a target group as they congregate at Steamfitters in Harmony now.  
Rotary Club went defunct in 2023.

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|------------------|-------------------------------------------------------------------|--------------------------------------------------------|
| 1                | Residents: Homeowners and Renters                                 | Mailboxes / Door Hang                                  |
| 2                | Remote Landlords                                                  | Mailing List (Code Enforcement)                        |
| 3                | Commercial Business Operators, Employees, and Patrons             | Hand Deliver Periodically                              |
| 4                | Local Farmers                                                     | Mailboxes / Door Hang                                  |
| 5                | Contractors - Borough Council and ECWSA                           | Hand Out Per Job                                       |
| 6                | Butler County and Local Magistrate's Office Employees             | Mail; Car Windshields                                  |
| 7                | Butler County Housing Authority and President's Square Employees  | Mail; Car Windshields                                  |
| 8                | USPS, FedEx & UPS                                                 | Hand Deliver - Employees and Drivers                   |
| 9                | Church Leadership and Congregations (5)                           | Cars Windshields on One Sunday                         |
| 10               | First Responders - Police, Fire, & EMS                            | Hand Deliver                                           |
| 11               | Evans City Public Library Staff & Patrons                         | Make Available Anytime                                 |
| 12               | EDCO Park Staff & Patrons                                         | Make Available Anytime                                 |
| 13               | SVJFAN & Pittsburgh Passion Teams and Patrons                     | Hand Deliver During Season                             |
| 14               | Local Clubs - Lions, Rotary, & VFW                                | Hand Deliver; Cars                                     |
| 15               | Pumpkinfest Attendees                                             | Hand Out During Annual Event                           |
| 16               | NOTLD Celebration Attendees                                       | Hand Out During Periodic Event                         |
| 17               | Seneca Valley School District                                     | Develop Primary Contact & Mail Annually                |
| 18               | Utilities - Peoples, Penn Power, Vogel Disposal & Armstrong Cable | Develop Primary Contacts & Mail Annually               |
| 19               | Buffalo & Pittsburgh Railroad                                     | Develop Primary Contact & Mail Annually                |
| 20               | PennDOT District 10                                               | Develop Primary Contact & Mail Annually                |

*Developed by: Mark Widdersheim, Evans City Borough Council, Stormwater Management Committee.  
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